

Essays II
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Essay should add something new to the admissions file and should not repeat what is contained in teacher recommendations, transcript or SSR.

Essay must be authentic and motivate them to pick your child because s/he will be a great fit with the student body.

Avoid the same tired subjects AdComs read over and over again.

It must reflect your child personality, or character, or special passion. The reader should feel that passion.

It must complement the other pieces of the application and help to create a whole picture of your child.

Don't be afraid to break the essay-writing rules (e.g. no humor) but only if the essay works and truly reflects your child.

The "Why [insert school]" essay is vitally important. It must demonstrate why that particular school is right for your child.

Your child (not you) must own the essay and believe it's the story they want to convey about themselves.

Some of the most memorable essays are the most poignant. About a favorite pair of shoes, or a risk that paid off, or a first kiss, or facing a daunting personal situation. Make it real.